

Think India
Think Punjab



International Chamber of Service Industry

ਪੰਜਾਬੀ PARVASI DIVAS-2010

Saturday, the 23rd January 2010
Hotel Mountview, Sector 10, Chandigarh



International Conference MAKING PUNJAB "THE SKILL CAPITAL OF THE WORLD"

CORPORATE - NRIs - GOVT. INTERFACE

Meet Banks & Financial Institutions, IT, Telecom, infrastructure Developers, Automobiles
& other Corporate Houses on a common platform

ICSI - International Chamber of Service Industry

www.icsiindia.in

Welcome to

PUNJAB : THE SKILL CAPITAL OF THE WORLD

Skill Development applies at every level of the industry as well, from business leadership and management to key skills in marketing, customer relations management, developing new ideas, e-business and human resource development.

Recently, a survey conducted by the Confederation of Indian Industry (CII) predicted 5 million jobs in Punjab by 2015, which number could go up to 7 -8 million if the Punjab industry achieves a national growth level of 8-10 percent from its 4-5 percent growth rate. According to the survey, around 2 million skilled youth would be required in the primary sector, while 3 million would be required in the secondary and tertiary sectors. Jobs in India, particularly in Punjab would be available in large numbers in sectors in telecom, insurance, banking, textile, healthcare, tourism, agro-based, diary farming, besides construction etc.

One of the key factors, which account for the high economic growth, is the massive investment in the human resource development as education and training significantly contribute to increased productivity and income.

To reap the benefits of “ demographic dividends”, working population (15 to 64 years) in the total population, ICSI proposes to improve the employability of the youth from existing 25 % to almost 100 % which target could be achieved by synergizing the efforts and resources of both Public and Private Sectors.

Punjab is known as the land of exciting opportunities with landscape which pulsates with prosperity, valour and romance.

Chief Minister, Punjab, Sardar Parkash Singh Badal, has very aptly said :“ It is my endeavour that none should be left illiterate and uneducated in the state because the growth and development in terms of physical infrastructure is meaningless until we improve our human resource development through imparting quality education to our youth at all levels of schools, colleges and universities”. He has emphasized on the need to prepare a comprehensive plan to revamp the educational system in order to impart vocational training to one lakh youths in a year, especially to the economically poor and bright student with rural background.

The task, therefore, before the government is to raise the standard of higher, technical and professional education to enable the youth to compete globally.

The Indian Diaspora, particularly of Punjabi origin, with their rich resources, knowledge and entrepreneurial acumen can play a significant role in making investment in projects relating to training and skill development of the youth of the state. They have already played a significant role in altering perceptions about India. There are enormous opportunities for NRIs to get actively involved as well support various educational and social service activities.

There are more than 70 lakh NRIs of Punjabi origin constituting more than 33% of the total NRI population. Their relationship with their motherland is more than monetary who want to be partners in the development of India. They have an enormous opportunity to serve their state in making it the Skill Capital of the world.

Punjab has the huge potential to become Skill Capital of the world supplying its trained manpower to various countries thus alleviating serious unemployment situation besides bringing prosperity and Economic development through remittances. To achieve this end, ICSI has chosen “ **Making Punjab : The Skill Capital of the World**” as the Theme of its forth coming International Conference on Saturday, 23rd January 2010 at Chandigarh.



DELIBERATIONS DURING THE INTERNATIONAL CONFERENCE

- **Global Employment Scenario**
- **Indian Employability Scenario : Focus Punjab**
- **Skills Gaps**
- **Employability Skills Framework**
- **Factors that affecting employability**
- **Process to enhance employability index**
- **Global, National, Regional Employability skills Comparative Analysis**
- **Skills Upgradation through Technology**
- **Strategic Planning for enhancing Employment opportunities for Punjab Youth**
- **Contribution of NRIs/Corporate in skills Development & Employment Generation**





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ITFT EDUCATION GROUP-CHANDIGARH**

ICSI - INTERNATIONAL CHAMBER OF SERVICE INDUSTRY

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