

Think India  
Think North



Govt. of Punjab



Chandigarh Administration  
NRI Facilitation Cell



Govt of Haryana



Govt of  
Himachal Pradesh



Empowering India for Service Industry  
International Chamber of Service Industry

# PARVASI DIVAS-2009

Saturday-Sunday, the 10<sup>th</sup>-11<sup>th</sup> January 2009, Chandigarh

## *International Conference*

**Investment Opportunities for Infrastructure Development  
with Employment Generation & Entrepreneurship**

**Confluence of NRIs, Corporate, Potential Investors,  
Government Officials, Embassies & High Commissions & Dignitaries**

**ICSI - Single Window for Knowledge Partnership and Investments  
Dedicating Year 2009 for Infrastructure Development**



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# Interface

## Investment Opportunities for Infrastructure Development

Road, Bridges, Express Ways, Canals, Dams & Airports

Transportation Sector

Power Generation

Infrastructure Development for Setting up

Construction Sector

Housing, Real Estate & Multiplexes

Service Sector Segments

Media & Entertainment Industry

Radio, Television, Films, Animation, Music & Events

Retail Sector / Malls, Amusement Parks

Health & Wellness Sector

Educational Infrastructure

Information Technology

Special Economic Zone

Financial Institutions providing Infrastructure inputs

& many more ....



"Infrastructure Development requires huge resources. The Planning Commission has estimated that investment in infrastructure-defined broadly to include road, rail, air and water transport, electric power tele communications, water supply and irrigation will need to be of the order of about Rs. 1450000 crore or USD 320 billion during 11th plan period. This is a requirement of immense magnitude."

*Dr. Manmohan Singh*

*Hon'ble Prime Minister*

## Welcome to the Service Industry

In most economies of the world, business avenues and employment has been shifting from the sectors that produce goods (agriculture and manufacturing industry) to the service providing sectors. The Service Industry generates over two-thirds of GNP and employment in developed countries and its importance is growing in developing countries as well. In line with the global trends, the Service Industry in India is also growing rapidly, with its contribution of 52% to the country's GDP which is likely to rise to 60% in the next 5 years. By virtue of having the second largest scientific and technical manpower in the world, India has been providing consultancy and other varied services globally.

Northern India on account of its fairly developed infrastructure and other facilities, offers considerable potential for Service Industry development, this in turn ensures employment generation and entrepreneurship for its educated youth and investments by NRIs. While exploring business opportunities in the various segments of the Service Industry, the International Convention of IPCSI on 14-15 January 2006, would also focus on the areas of infrastructure without which service industry growth cannot be accelerated.

- ❖ **Banking, Insurance and other Financial Services :** In view of the rapid and significant changes taking place in the structure of financial services around the world, financial services, especially banking and insurance are now perceived as a great catalyst for infrastructure development, agriculture and meeting educational requirements. This sector has great potential for profitable investment in the region.
- ❖ **Housing, Real Estate & Retail :** Rapid growth of supermarkets, departmental stores, hypermarkets, multiplexes, has vast potential for development in the region. Besides, there is great scope for developing apartment complexes for the NRIs and by the NRIs.
- ❖ **Telecom & IT Industry :** India's software industry has emerged to be one of the most competitive in the world. Under the stimulus of competition and changing technologies, new services are constantly being added. With the government offering incentives, there is immense scope for developing the IT & Telecom segments of the nation's economy.
- ❖ **Aviation, Hospitality & Tourism :** With India experiencing a boom in the Aviation sector, Hospitality and Tourism industry also having been given high priority in the country, there are ample opportunities for investment in these areas. Airports, Air taxi services, high-end Hotels, Resorts, Adventure/Rural/ Heritage/ Pilgrimage/Health & Herbal Tourism, Conventions and many such projects offer abundant opportunities for investment.
- ❖ **Healthcare & Bio-technology :** Healthcare and bio-technology are two other areas which herald great expansion with India having a large pool of doctors, nurses and paramedics, with English speaking skills. Northern India offers great scope in this field as well. Low cost treatments, conducive climate and a strong pharma sector are the other advantages.
- ❖ **Media & Entertainment:** India has emerged as a significant sector in the international Media & Entertainment market, which is projected to be the next prime driving force of the economy well ahead of the IT sector. The Indian entertainment industry is also expected to take a quantum leap in its growth in the next few years. The NRIs and the domestic developers can encash these opportunities by getting actively involved in the production of Films and TV serials, Music, Radio and Live Entertainment.

- ❖ **Human Resource Development:** Human resources have and will continue to play a significant role in the socio-economic development of a country. The developed and the developing countries emphasise the importance of developing human resources in their national planning because without it, economic development cannot be accelerated and may, in fact, become almost impossible.
- ❖ **Rural & Community Development :** Despite agriculture being the mainstay of the economy and the green revolution in the 60s, rural areas are still beset with a plethora of problems i.e. continuous deterioration in soil health, ecological and environmental degradation, shrinking size of landholdings and underemployment resulting in migration of people to urban settlements for their livelihood. A holistic approach needs to be adopted for the all-around economic development of the villages with planning starting from grassroots and active involvement of the local communities with the assistance of Banks and Institutional credit.

Besides the above, there will be deliberations on other subjects such as Knowledge Capital & Knowledge Outsourcing, Technology & R&D Transfer. With a view to tap the potential of attracting NRIs, special drives will also have to be launched in tandem with Travel Trade, Indian Missions overseas, Ministry of Tourism, State Governments, Road Shows abroad, NRI associations, involving the ethnic media and other special packages.

Let us streamline the immigration of deserving youth from Northern India on merit in a dignified & proper way.

<p>Our Partner Bank</p> 	<p>Exclusive Print Partner</p> 	<p>Television Partner</p> 	<p>Our Venue Partner</p> 
<p>Radio Partner</p> 	<p>Travel Facilitation Partner</p> 	<p>Aviation Partner</p> 	<p>Telecom Partner</p> 
<p>IT Partner</p> 	<p>Media Entertainment Partner</p> 	<p>Insurance Partner</p> 	<p>Knowledge Partner</p> 

## ICSI - International Chamber of Service Industry

Single Window to Channelise Domestic, NRI Investment, FDI & Knowledge Partnership

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