

## ICSI - INTERNATIONAL CHAMBER OF SERVICE INDUSTRY

(Single window to channelise Domestic-NRI Investment, FDI & Knowledge Partnership)

ICSI represents a cross section of NRI professionals, Experts, Potential Investors, Entrepreneurs, Visionaries, Businessmen, Scholars, Educationists, Writers and Authors, besides trade, commercial, educational and cultural experts & organisations in countries where they are settled and the domestic corporate in India which serves as a conduit for promoting the Service Industry and overall cross-cultural relations.

### OBJECTIVES :

- Serving as Asia's first Centre for Research and Consultancy for channelising investments for Service Industry and Infrastructure development.
- To provide consultancy services & prepare Project/Feasibility Reports for setting up Service Industry related ventures in Northern India.
- To act as Facilitation Centre for potential Investors with 24 x 7 Investor Helpdesk Service.
- To work as NRI Club for bringing NRIs, Domestic Corporate and others on a common platform for sharing their views, expertise and resources to promote Service Industry.
- To link Non-Resident Indians, particularly of Northern Indian origin with their motherland culturally & emotionally.
- To harness the rich financial, scientific, technical and entrepreneurial resources of the NRIs & potential investors for developing Service Industry related projects and infrastructure in Northern India for employment generation, having a multiplier effect on the economy.
- To help Indian Corporate set up Service Industry related projects overseas.
- To assist/encourage joint business ventures, research & consultancy in Service Industry segments by scholars, academicians, HR practitioners and others in India and overseas.

### FIVE WAYS TO REGISTER:

Online: [www.icsiindia.in](http://www.icsiindia.in)  
 Email: [businessnri@icsiindia.in](mailto:businessnri@icsiindia.in)  
[infonri@icsiindia.in](mailto:infonri@icsiindia.in)  
 Phone: +91-98551 38888  
 Fax: +91-172-2701092  
 Post: **IPCSI Secretariat** SCO 1, Level III,  
 Sector 17-D, Opp. RBI, Chandigarh

### VENUE & ACCOMMODATION:

A reduced room rate has been arranged at the following hotels. To take advantage of this special rate please process the hotel room reservation form provided upon confirmation of your attendance.

**Hotel Mountview** Sector 10, Chandigarh  
 Tel: 0172-2740544, 2740444 Fax: 0172-2742220, 2742565

**Hotel Taj Chandigarh** Sector 17, Chandigarh Tel: 0172-6513000 Fax: 0172-6514000

**Hotel Shivalikview** Sector 17, Chandigarh Tel: 0172-2700001 Fax: 0172-2701094

## ICSI Vision & Strategy - Year 2007

To channelise Investment-Infrastructure Development-Employment Generation  
 (Focus - Service Industry)

Date	Event	Venue
11 January 2007 (Thur)	<b>4th Parvasi Punjabi Divas Global Investors Conference for Infrastructure Development : Service Industry</b>	Chandigarh, India
February 2007	<b>International Conference on Channelising Investments for Infrastructure Development in Haryana</b>	Singapore & Malaysia
30-31 March 2007 (Fri-Sat)	<b>JobsFest for Service Industry-Direct Employment Generation</b>	Chandigarh
7 & 14 April 2007 (Sat)	<b>Career Fest for Service Industry</b>	Chandigarh
May 2007	<b>Institutional Investments &amp; Financing Infrastructure in North India</b>	Singapore
June 2007	<b>Institutional Investments &amp; Financing Infrastructure in India</b>	NYC, USA / London, UK
25 August 2007 (Sat)	<b>Asian Investors Summit for Aviation-Tourism &amp; Hospitality Industry</b>	Singapore
12 October 2007 (Fri)	<b>Media-Entertainment &amp; Cinematic Tourism Industry Summit</b>	Kuala Lumpur, Malaysia
16 November 2007 (Fri)	<b>Global Trends &amp; Opportunities in Healthcare &amp; Biotechnology Summit</b>	Singapore
24-25 Nov 2007 (Sat-Sun)	<b>JobsFest for Service Industry</b>	Chandigarh
14 December 2007 (Fri)	<b>Urban Infrastructure, Housing &amp; Real Estate Development Summit</b>	New Delhi, India

For further information contact:

**Secretary General - ICSI  
International Chamber of Service Industry**

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 SCO 1, Level III, Sector 17-D, Opp. RBI, Chandigarh (UT) 160017  
 Tel.: 0172-5016703 Mob.: 0-98551 38888 Fax: 0172-2701092  
 E-mail: [businessnri@icsiindia.in](mailto:businessnri@icsiindia.in), Website: [www.icsiindia.in](http://www.icsiindia.in)

Event Planning & Management by

**ITFT-International, Chandigarh**  
[www.itftgroup.com](http://www.itftgroup.com),  
[www.itftindia.com](http://www.itftindia.com)

WE ARE INDEBTED TO



Dr. A.R. Kidwai  
Hon'ble Governor  
Haryana



Sh. Bhupinder Singh Hooda  
Hon'ble Chief Minister,  
Haryana



Sh. Vishnu Sadashiv Kokje  
Hon'ble Governor  
Himachal Pradesh



Sh. Virbhadra Singh  
Hon'ble Chief Minister,  
Himachal Pradesh



Capt. Amarinder Singh  
Hon'ble Chief Minister  
Punjab



S. Partap Singh Bajwa  
Hon'ble Minister  
Govt. of Punjab



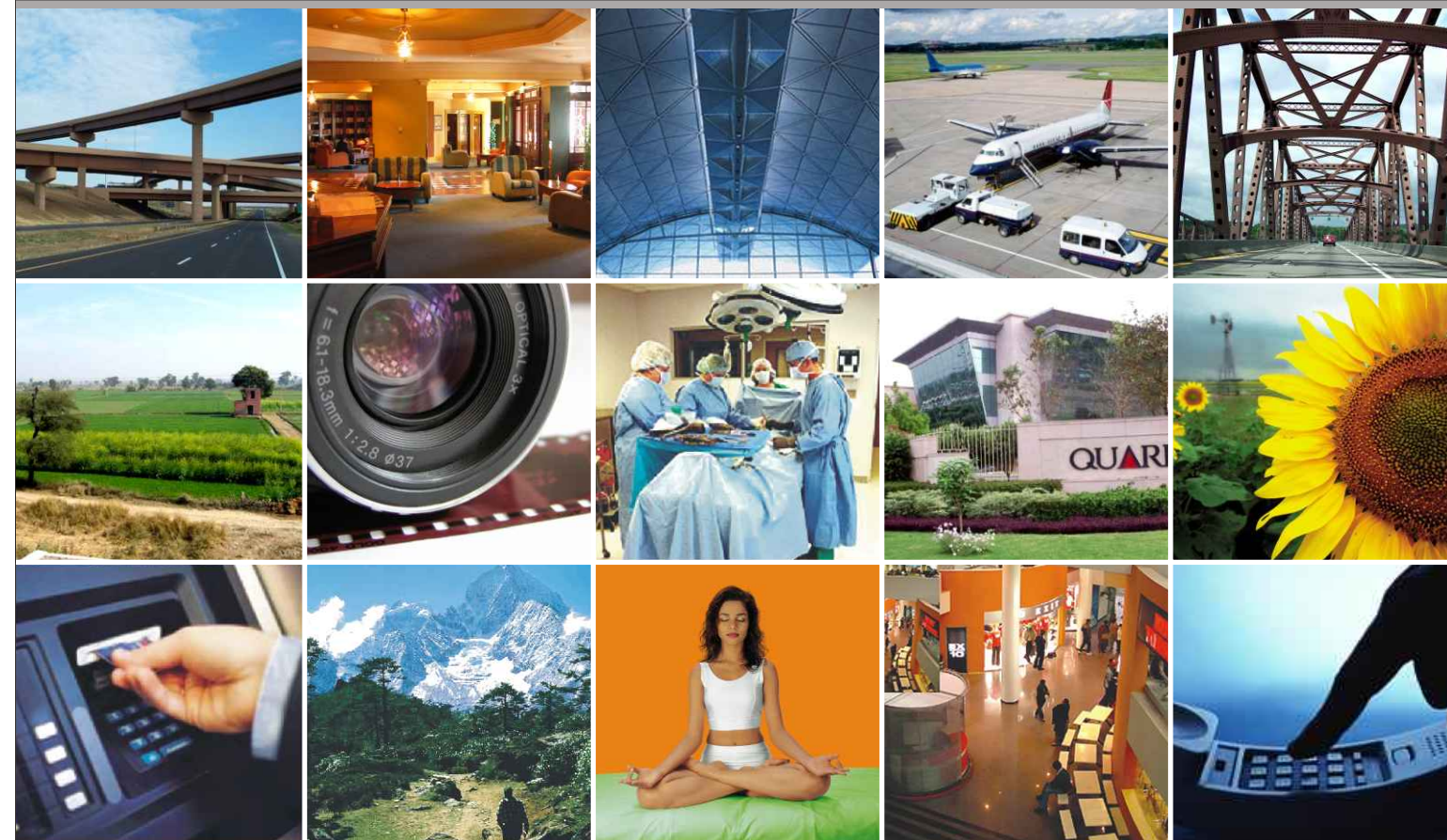
S. Amarjit Singh Samra  
Hon'ble Minister NRI Affairs,  
Govt. of Punjab

# PARVASI PUNJABI DIVAS 2007 Global Investors Conference for Infrastructure Development

*Destination: North India*

Thursday, the 11<sup>th</sup> January 2007, Hotel Mountview, Chandigarh, India

## Think India - Think North



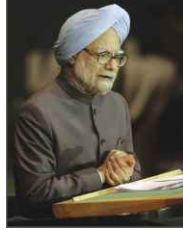
### "Investment Opportunities in the Service Industry"

- Housing, Real Estate, Banking, Insurance & Non - Banking Financial Services
- Retail, Roads, Express Highways • Airports, SEZs, AEZs, STZs, • IT & Telecom
- Aviation, Hospitality, Travel & Tourism • Healthcare & Bio-Technology
- Media-Entertainment & Film Industry Hub • Rural and Community Development
- Human Resource Development • Knowledge Capital & Knowledge Outsourcing



International Chamber of Service Industry





*“Infrastructure development requires huge resources. The Planning Commission has estimated that investment in infrastructure - defined broadly to include road, rail, air and water transport, electric power, telecommunications, water supply and irrigation - will need to be of the order of about Rs. 14,50,000 crore or US\$ 320 billion during the 11th Plan period. This is a requirement of*

**Dr. Manmohan Singh  
Hon'ble Prime Minister of India**

## Introduction

As development requires massive investments, which can come from various avenues such as FDI, FII, institutional financing, VCs, government's own resources, private investments and from the Non-Resident Indians. The foreign direct investment flows into India is expected to surpass the eight billion mark in 2005-06 as against 3.75 in 2004-05. The aim of the Conference is to garner investments from all the sources for promoting Service Industry projects in Northern India.

The Indian Diaspora, estimated over 25 million have roots in almost every country across the globe. NRIs, in fact, are India's ambassadors at large, who serve as a bridge to reach out to the best of the corporate world over. They can help catapult India to higher growth by supporting and promoting environmental, economic, social and educational causes by bringing in technical and scientific know-how, financial resources, entrepreneurial spirit and proven ideas.

*North India Awaits You ...*

## Northern India

Northern Indian states such as Punjab, Haryana, Himachal Pradesh, Uttaranchal, Chandigarh with Jammu & Kashmir constitute a unique socio- geographical unit of the country, rich in history and culture with many common economic linkages. These states are also vigorously promoting their Service Industry to join the national knowledge economy & become primary contributors to national development. Northern India is emerging as the capital for integrated Service Industry development.

To promote Northern India as a Service Industry destination, both public and private sectors will have to join hands. In fact, the private sector, with its professional maturity and resources will have to play a more active role in developing public infrastructure and other facilities and to make Service Industry a vital segment of the region's economy.

## WELCOME TO SERVICE INDUSTRY

In most economies of the world, business avenues and employment has been shifting from the sectors that produce goods (agriculture and manufacturing industry) to the service providing sectors. The Service Industry generates over two-third of GNP and employment in developed countries and its importance is growing in developing countries as well. In line with the global trends, the Service Industry in India is also growing rapidly, with its contribution of 59% to the country's GDP which is likely to rise to 64% in the next 5 years. By virtue of having the second largest scientific and technical manpower in the world, India has been providing consultancy and other varied services globally.

Northern India on account of its fairly developed infrastructure and other facilities, offers considerable potential for Service Industry development, this in turn ensures employment generation and entrepreneurship for its educated youth and investments by NRIs. While exploring business opportunities in the various segments of the Service Industry, the International Convention of IPCSI on 11 January 2007, would also focus on the areas of infrastructure without which Service Industry growth cannot be accelerated.

### • Banking, Insurance and other Financial Services:

In view of the rapid and significant changes taking place in the structure of financial services around the world, financial services, especially banking and insurance are now perceived as a great catalyst for infrastructure development, agriculture and meeting educational requirements. This sector has great potential for profitable investment in the region.

### • Retail & Real Estate:

Rapid growth of supermarkets, departmental stores, hypermarkets, multiplexes, has vast potential for development in the region. Besides, there is great scope for developing apartment complexes for the NRIs and by the NRIs.

### • Telecom & IT Industry:

India's software industry has emerged to be one of the most competitive in the world. Under the stimulus of competition and changing technologies, new services are constantly being added. With the government offering incentives, there is immense scope for developing the IT & Telecom segments of the nation's economy.

### • Aviation, Hospitality & Tourism:

With India experiencing a boom in the Aviation sector, Hospitality and Tourism industry also having been given high priority in the country, there are ample opportunities for investment in these areas. Airports, Air taxi services, high-end Hotels, Resorts, Adventure / Rural / Heritage / Pilgrimage / Health & Herbal Tourism, Conventions and many such projects offer abundant opportunities for investment.

### • Healthcare & Bio-Technology:

Healthcare and bio-technology are two other areas which herald great expansion with India having a large pool of doctors, nurses and paramedics, with English speaking skills. Northern India offers great scope in this field as well. Low cost treatments, conducive climate and a strong pharma sector are the other advantages.

### • Media & Entertainment:

India has emerged as a significant sector in the international Media & Entertainment market, which is projected to be the next prime driving force of the economy well ahead of the IT sector. The Indian entertainment industry is also expected to take a quantum leap in its growth in the next few years. The NRIs and the domestic developers can encash these opportunities by getting actively involved in the production of Films and TV serials, Music, Radio & Live Entertainment.

### • Human Resource Development:

Human resources have and will continue to play a significant role in the socio-economic development of a country. The developed and the developing countries emphasise the importance of developing human resources in their national planning because without it, economic development cannot be accelerated and may, in fact, become almost impossible.

### • Rural & Community Development:

Despite agriculture being the mainstay of the economy and the green revolution in the 60s, rural areas are still beset with a plethora of problems i.e. continuous deterioration in soil health, ecological & environmental degradation, shrinking size of landholdings and underemployment resulting in migration of people to urban settlements for their livelihood. A holistic approach needs to be adopted for the all-around economic development of the villages with planning starting from grassroots and active involvement of the local communities with the assistance of Banks and Institutional credit.



## Key Focus Areas of Summit

- Infrastructure & Real Estate
- Housing, Service Apartments, Condominiums & Penthouses
- Institutional Finance, Banking & Insurance
- Retail Shopping Malls & Multiplexes
- Convention Centres & Media-Entertainment Zones
- Roads & Bridges,
- Power Generation Infrastructure
- Water Supply & SWTP
- SEZs, AEZs, STZs
- Mass Rapid Transit System (MRTS)
- Hotels, Motels, Restaurants & Eating Joints
- Airports, Country Clubs & Golf Courses
- Schools, Colleges & Community Centres

## Participants

- Banks & Financial Institutions
- Insurance Companies • FDIs • FIIs • VCs • NRIs
- Private Equity Funds • Mutual Funds
- Pension Funds • Multiplex Developers
- Construction Companies
- Real Estate Developers & Consultants
- Architects & Landscapers
- Interior / Exterior Designers
- Structured Furniture Companies
- Cement Companies • Hotels & Resorts
- Airport Developers • Paint Companies
- Electric Fitting & Air Conditioning Companies
- Smart Building Components • Iron & Steel